

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 39.191445 Longitude: -96.60969

West Loop Shopping Center Manhattan, KS		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	42,765	58,800	70,018
	Population Est 25Q1	42,689	58,702	69,922
	Population Est 24Q4	42,582	58,600	69,803
	Population Est 24Q3	42,486	58,464	69,609
	Population Est 24Q2	42,348	58,495	69,522
	Population Est 24Q1	42,482	58,557	69,494
	Population Est 23Q4	42,379	58,412	69,336
	Population Est 23Q3	42,293	58,294	69,155
	Population Est 23Q2	42,211	58,197	69,049
	Population Fcst	39,947	54,924	66,489
	2010 Census Population	41,796	56,089	64,623
	2000 Census Population	37,564	49,004	55,790
	1990 Census Population	36,152	47,233	53,554
	Current Year Daytime Population	73,505	93,178	98,590
	Average Seasonal Population	1,143	1,587	1,836
	Historical Annual Growth, 1990 – 2000	0.38%	0.37%	0.41%
	Historical Annual Growth, 2000 – 2010	1.07%	1.36%	1.48%
	Estimated Annual Growth, 2010 – CY	0.16%	0.33%	0.55%
	Projected Annual Growth, CY to Y5	-1.35%	-1.35%	-1.03%
	Group Qtrs Est	6,484	6,699	6,736
Transient Est Average Last 4 Qtrs	2,958	5,664	5,737	
<b>Households</b>	Current Year Estimated Households	16,373	23,264	27,422
	Households Est 25Q1	16,326	23,202	27,361
	Households Est 24Q4	16,277	23,158	27,312
	Households Est 24Q3	16,230	23,096	27,228
	Households Est 24Q2	16,148	23,107	27,189
	Households Est 24Q1	16,204	23,142	27,195
	Households Est 23Q4	16,157	23,076	27,122
	Households Est 23Q3	16,120	23,025	27,050
	Households Est 23Q2	16,081	22,983	27,004
	Households Fcst	15,104	21,502	25,762
	2010 Census Households	15,621	21,477	24,694
	2000 Census Households	13,898	18,524	21,106
	1990 Census Households	12,393	16,762	19,117
	Historical Annual Growth, 1990 – 2000	1.15%	1.00%	0.99%
	Historical Annual Growth, 2000 – 2010	1.18%	1.49%	1.58%
	Estimated Annual Growth, 2010 – CY	0.32%	0.55%	0.73%
	Projected Annual Growth, CY to Y5	-1.60%	-1.56%	-1.24%
	Population per Household	2.22	2.24	2.31

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West Loop Shopping Center Manhattan, KS		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Income</b>	HH Income \$500,000 or more	1.9%	1.6%	1.7%
	HH Income \$250,000 to \$499,999	2.2%	1.9%	2.0%
	HH Income \$200,000 to \$249,999	5.2%	4.4%	4.7%
	HH Income \$175,000 to \$199,999	4.5%	3.9%	4.1%
	HH Income \$150,000 to \$174,999	5.0%	4.7%	5.2%
	HH Income \$100,000 to 149,999	14.7%	15.2%	16.5%
	HH Income \$75,000 to 99,999	11.9%	12.6%	12.9%
	HH Income \$50,000 to 74,999	17.1%	17.5%	16.9%
	HH Income \$35,000 to 49,999	9.0%	11.4%	10.8%
	HH Income \$25,000 to 34,999	7.9%	7.5%	7.0%
	HH Income \$15,000 to 24,999	8.5%	8.1%	7.9%
	HH Income \$0 to 14,999	12.1%	11.2%	10.3%
	Average Household Income	\$96,210	\$91,698	\$95,326
	Median Household Income	\$68,129	\$66,368	\$70,517
	Per Capita Income	\$38,854	\$37,835	\$38,656
	Average Disposable Income	\$75,271	\$72,674	\$75,609
	Median Disposable Income	\$59,349	\$57,860	\$61,214
	Discretionary HH Income Over \$150,000	5.9%	5.0%	5.6%
	Discretionary HH Income \$125,000 to \$149,999	5.1%	4.1%	4.3%
	Discretionary HH Income \$100,000 to \$124,999	6.4%	5.5%	6.5%
	Discretionary HH Income \$75,000 to \$99,999	9.5%	9.6%	10.8%
	Discretionary HH Income \$50,000 to \$74,999	16.0%	16.8%	17.4%
	Discretionary HH Income \$25,000 to \$49,999	21.6%	25.1%	24.1%
	Discretionary HH Income Under \$25,000	35.6%	34.0%	31.3%
	Average Discretionary HH Income	\$54,251	\$52,107	\$55,237
	Median Discretionary HH Income	\$41,616	\$39,966	\$43,551
	Householder White – Count	12,697	18,005	21,648
	Median HH Income	\$69,380	\$69,189	\$73,076
	Average HH Income	\$82,132	\$81,003	\$84,651
	Householder Black or African-American – Count	636	842	959
	Median HH Income	\$58,611	\$49,685	\$51,434
	Average HH Income	\$79,530	\$74,003	\$73,686
	Householder Hispanic – Count	1,113	1,661	1,829
	Median HH Income	\$81,733	\$70,209	\$70,512
	Average HH Income	\$95,425	\$84,229	\$84,047
Householder Asian or Pacific Islander – Count	786	891	953	
Median HH Income	\$29,458	\$31,673	\$32,978	
Average HH Income	\$55,920	\$56,401	\$58,153	
Householder Other or Pacific Islander – Count	1,142	1,865	2,033	
Median HH Income	\$59,745	\$51,528	\$54,389	
Average HH Income	\$82,137	\$73,985	\$76,056	

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<b>Gender</b>	Male Population	21,849	29,777	35,425
	Female Population	20,916	29,022	34,593
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	2,215	3,590	4,255
	Count of Pop 0 to 7 years	2,845	4,614	5,667
	Count of Pop 5 - 13	3,375	5,180	6,712
	Count of Pop 14 - 18	3,496	4,256	4,966
	Count of Pop 19 - 22	6,259	7,124	7,752
	Count of Pop 22 - 25	6,245	6,963	7,379
	Count of Pop 25 - 29	2,692	4,155	4,690
	Count of Pop 30 - 34	3,579	5,391	6,066
	Count of Pop 35 - 39	2,526	3,818	4,659
	Count of Pop 40 - 44	2,107	3,299	4,174
	Count of Pop 45 - 59	4,025	6,131	8,127
	Count of Pop 60 - 74	3,977	5,895	7,596
	Count of Pop 75 - 84	1,653	2,240	2,770
	Count of Pop 85+	613	758	873
	% of Pop 0 to 4 years	5.2%	6.1%	6.1%
	% of Pop 0 to 7 years	6.7%	7.8%	8.1%
	% of Pop 5 - 13	7.9%	8.8%	9.6%
	% of Pop 14 - 18	8.2%	7.2%	7.1%
	% of Pop 19 - 22	14.6%	12.1%	11.1%
	% of Pop 22 - 25	14.6%	11.8%	10.5%
	% of Pop 25 - 29	6.3%	7.1%	6.7%
	% of Pop 30 - 34	8.4%	9.2%	8.7%
	% of Pop 35 - 39	5.9%	6.5%	6.7%
	% of Pop 40 - 44	4.9%	5.6%	6.0%
	% of Pop 45 - 59	9.4%	10.4%	11.6%
	% of Pop 60 - 74	9.3%	10.0%	10.8%
	% of Pop 75 - 84	3.9%	3.8%	4.0%
	% of Pop 85+	1.4%	1.3%	1.2%
Median Age	24.9	27.8	29.2	
Average Age	32.8	33.4	34.1	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.2%	6.2%	6.1%
	% of Pop 5 - 13	8.2%	9.0%	9.8%
	% of Pop 14 - 18	7.6%	6.9%	6.8%
	% of Pop 19 - 22	14.7%	12.3%	11.3%
	% of Pop 22 - 25	15.2%	12.4%	11.1%
	% of Pop 25 - 29	6.7%	7.2%	6.9%
	% of Pop 30 - 34	9.1%	9.8%	9.2%
	% of Pop 35 - 39	6.2%	6.7%	6.8%
	% of Pop 40 - 44	5.1%	5.8%	6.1%
	% of Pop 45 - 59	9.2%	10.3%	11.5%
	% of Pop 75 - 84	3.4%	3.3%	3.5%
	% of Pop 60 - 74	8.5%	9.2%	10.1%
	% of Pop 85+	0.9%	0.9%	0.9%
	Median Age	24.8	27.2	28.6
Average Age	31.9	32.6	33.3	

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	% of Pop 35 - 39	5.6%	6.3%	6.5%
	% of Pop 40 - 44	4.7%	5.4%	5.8%
	% of Pop 45 - 59	9.6%	10.6%	11.8%
	% of Pop 60 - 74	10.2%	10.9%	11.6%
	% of Pop 75 - 84	4.4%	4.3%	4.4%
	% of Pop 85+	2.0%	1.7%	1.6%
	Median Age	25.0	28.3	29.9
Average Age	33.7	34.3	35.0	
Race	Count of White	33,987	46,027	55,752
	Count of Black or African-American	2,053	2,956	3,295
	Count of Asian or Pacific Islander	2,218	2,585	2,735
	Count of Other races	4,506	7,232	8,236
	White	79.5%	78.3%	79.6%
	Black or African American	4.8%	5.0%	4.7%
	Asian	5.2%	4.4%	3.9%
	Other Races	10.5%	12.3%	11.8%
Language Spoken	Speak English at Home	91.5%	91.1%	91.7%
	Speak Spanish at Home	3.3%	4.4%	4.2%
	Speak French or French Creole at Home	0.2%	0.1%	0.1%
	Speak German at Home	0.2%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	1.5%	1.1%	1.0%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.0%
	Speak Chinese at Home	1.1%	1.0%	0.9%
	Speak Korean at Home	0.5%	0.4%	0.3%
	Speak Vietnamese at Home	0.1%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.3%	0.3%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.2%	0.2%
	Speak Other Language at Home	1.2%	1.0%	1.0%
Hispanic	Hispanic Population	3,464	5,433	6,141
	Hispanic Population Percent	8.1%	9.2%	8.8%
	Mexican	63.4%	63.1%	65.2%
	Puerto Rican	5.7%	5.3%	5.9%
	Cuban	3.0%	2.6%	2.3%
	Dominican	0.4%	0.2%	0.2%
	Central American	12.6%	15.1%	13.7%
	South American	9.7%	9.6%	8.6%
	Other Hispanic	5.2%	4.1%	4.1%
	2000 Hispanic Population Percent	3%	4%	4%
	1990 Hispanic Population Percent	3%	3%	3%

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<b>Ancestry</b>	American (percent of total population)	6.9%	6.5%	6.5%
	American	6.4%	5.9%	5.9%
	Native American (ie. Indian/Eskimo)	0.3%	0.4%	0.4%
	Hawaiian/Pacific Islander	0.2%	0.3%	0.2%
	Asian (percent of total population)	4.3%	3.6%	3.1%
	Chinese	1.9%	1.6%	1.4%
	Japanese	0.2%	0.2%	0.1%
	Korean	0.5%	0.4%	0.4%
	South Central Asian (ie. Indian)	1.4%	1.1%	0.9%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.1%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	42.8%	42.2%	43.5%
	British	6.7%	6.7%	7.4%
	Dutch	0.5%	0.6%	0.6%
	French	1.2%	1.2%	1.2%
	German	17.3%	17.0%	17.5%
	Italian	2.0%	1.8%	1.7%
	Polish	0.9%	0.8%	0.8%
	Scandinavian	3.5%	3.4%	3.3%
	Scotch/Irish	7.6%	7.6%	7.6%
Other European (ie. Greek/Russian)	3.1%	3.0%	3.4%	
Middle Eastern	0.7%	0.6%	0.5%	
Other Ancestry	14.5%	15.1%	14.6%	
Unclassified Ancestry	16.9%	16.8%	17.3%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	21,173	31,687	38,955
	Elementary (0 to 8)	1.3%	1.7%	1.5%
	Some High School (9 to 11)	2.1%	2.7%	2.6%
	High School Graduate (12)	12.0%	14.1%	15.2%
	Some College (13 to 16)	19.7%	21.6%	21.5%
	Associates Degree Only	7.9%	8.5%	9.6%
	Bachelors Degree Only	29.3%	27.6%	27.1%
	Graduate Degree	27.7%	23.7%	22.5%
	% College (4+)	57.0%	51.3%	49.6%
<b>Household Type</b>	Total Households – count	16,373	23,264	27,422
	One Person HHs – count	5,778	7,994	8,878
	Family HHs – count	7,043	10,876	14,082
	Married Couple – count	5,500	8,590	11,475
	w/own children – count	2,056	3,198	4,520
	w/out own children – count	3,444	5,393	6,954
	Male Householder – count	664	899	962
	Female Householder – count	880	1,387	1,646
	Non-Family Households – count	3,553	4,393	4,462
	1 Person Household	35.3%	34.4%	32.4%
	2 Person Household	34.9%	34.9%	34.9%
	3 Person Household	13.8%	14.0%	14.2%
	4 Person Household	10.2%	10.3%	11.1%
	5 Person Household	3.8%	4.0%	4.6%
6 Person Household	1.4%	1.6%	1.8%	
7+ Person Household	0.7%	0.8%	0.9%	
% Households With Children	18.1%	20.4%	23.0%	

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<b>Housing</b>	Total Housing Units	18,624	26,310	31,067
	Owner Occupied Percent	35.1%	38.3%	42.5%
	Renter Occupied Percent	52.8%	50.1%	45.8%
	Vacant Housing Percent	12.1%	11.6%	11.7%
	Total Housing Units (Census 2000)	14,468	19,378	22,240
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.1%	0.8%	0.9%
	Property Value \$750,000 to \$999,999	3.7%	3.0%	2.9%
	Property Value \$500,000 to \$749,999	13.4%	10.4%	9.8%
	Property Value \$400,000 to \$499,999	16.8%	13.4%	13.7%
	Property Value \$300,000, to \$399,999	27.7%	22.4%	22.2%
	Property Value \$200,000 to \$299,999	23.7%	24.6%	25.2%
	Property Value \$150,000 to \$199,999	5.0%	9.4%	9.0%
	Property Value \$100,000 to \$149,999	3.1%	4.9%	4.7%
	Property Value \$60,000 to \$99,999	0.9%	1.4%	2.2%
	Property Value \$40,000 to \$59,999	0.8%	1.6%	1.8%
	Property Value \$0 to \$39,999	2.9%	7.4%	7.1%
	Median Home Value	\$348,810	\$303,164	\$300,007
<b>Wealth per Household</b>	\$0 and under - percent	19.9%	19.6%	19.1%
	\$1 to \$4999 - percent	10.0%	9.9%	9.5%
	\$5k to \$9999 - percent	5.3%	5.2%	5.1%
	\$10k to \$24999 - percent	7.0%	6.9%	6.8%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	9.6%	9.7%	9.8%
	\$100k to \$249999 - percent	16.3%	16.6%	16.9%
	\$250k to \$499999 - percent	11.8%	11.9%	12.2%
	\$500k+ - percent	13.4%	13.4%	13.8%
	Median HH Wealth	\$55,618	\$58,006	\$63,939
	Avg HH Wealth	\$218,398	\$219,023	\$225,139
	<b>Economic Viability</b>	Economic Viability Local	252	255
Economic Viability Indexed		91	92	93
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	23,540	32,463	38,413
	Managerial/Executive	13.0%	14.8%	16.3%
	Professional Specialty	33.2%	30.7%	30.4%
	Healthcare Support	2.9%	3.1%	2.9%
	Sales	8.2%	8.1%	8.0%
	Office & Administrative Support	12.2%	12.1%	12.0%
	Protective Service	2.0%	1.9%	1.9%
	Food Preparation	9.1%	8.7%	7.7%
	Building Maintenance & Cleaning	3.8%	4.0%	3.9%
	Personal Care	2.7%	2.4%	2.4%
	Farming, Fishing, & Forestry	0.4%	0.5%	0.5%
	Construction	5.7%	6.2%	6.7%
	Production & Transportation	6.9%	7.4%	7.4%
	Percent White Collar Workers	69.5%	68.9%	69.5%
	Percent Blue Collar Workers	30.5%	31.1%	30.5%

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	Agriculture/Mining/Construction	5.0%	6.6%	7.5%
	Manufacturing	4.3%	4.5%	4.6%
	Transportation	2.4%	2.6%	2.5%
	Information	2.4%	2.3%	2.2%
	Wholesale/Retail	11.3%	12.2%	12.1%
	Finance, Insurance, Real Estate	5.3%	5.2%	5.3%
	Professional Services	7.5%	7.1%	7.3%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	3.4%	3.4%	3.3%
	Educational Services	37.7%	36.6%	36.3%
	Entertainment Services	11.8%	11.4%	10.5%
	Other Professional Services	3.1%	3.1%	3.4%
	Public Administration	5.8%	5.1%	5.1%
<b>Vehicles per HH</b>	No Vehicles	5.9%	5.6%	5.2%
	1 Vehicle	34.8%	35.1%	32.6%
	2 Vehicles	39.0%	39.3%	40.9%
	3 or more vehicles	20.2%	20.0%	21.3%
	Average Number of Vehicles	1.84	1.82	1.87
<b>Change</b>	Births (last 12 months)	529	775	896
	Deaths (last 12 months)	249	347	431
	Migration (last 12 months)	163	-89	69
<b>Work place</b>	Workplace Establishments	1,220	2,035	2,184
	Workplace Employees (FTE)	17,787	27,198	28,724